



SOCIAL MEDIA MARKETING & CO-OP (DIPLOMA)

This program is designed for students pursuing a career within the field of social media marketing. The coursework gives students an understanding of the techniques required to execute a successful social media marketing campaign, and a 12-month Co-op provides valuable work experience.




Students Receive

- Learn the tools required for the development and execution of professional social marketing campaigns
- Knowledgeable faculty with relevant experience
- Gain valuable knowledge that reflects the most current practices

Other Diploma Option

Social Media Marketing Diploma

- 4 Semesters Full Time
- Social Media Marketing Diploma

 8 Semesters (2000 Hours, 24 Months)

 12 months work experience

Sequence

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER 5	SEMESTER 6	SEMESTER 7	SEMESTER 8
Study 12 weeks	Study 12 weeks	Co-op 12 weeks	Co-op 12 weeks	Study 12 weeks	Co-op 12 weeks	Co-op 12 weeks	Study 12 weeks